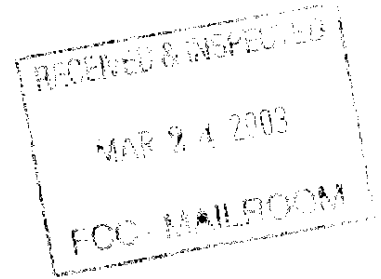


DOCKET FILE COPY ORIGINAL

Richard L. Plessinger, Sr.  
35 Island Drive #16  
Eastpoint, Florida 32328



March 19, 2003

03-21

Federal Communications Commission  
Office of the Secretary  
445 Twelfth Street SW TW-A325  
Washington, D.C. 20554

Re: Amendment of Section 73.202 (b),  
Table of Allotments,  
FM Broadcast Stations  
(Eastpoint and Port St. Joe, Florida)  
MR Docket No. ~~03~~-21, RM-I0632

Dear Secretary:

Transmitted herewith are an original and four copies of the Counterproposal in the above-reference proceeding which proposes to allot Channel 270A to Eastpoint, Florida.

If there are any questions regarding this matter, please contact the undersigned directly.

Sincerely,

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Richard L. Plessinger, Sr.

RECEIVED & INSPECTED  
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044

Before the  
FEDERAL COMMUNICATIONS COMMISSION  
Washington, D.C. 20554

In the Matter of	)	
	)	
Amendment of Section 73.202(b)	)	
Table of Allotments	)	
FM Broadcast Stations	)	
(Eastpoint and Port St. Joe, Florida)	)	MB Docket No. 03-21
	)	RM-10632

COMMENTS AND COUNTERPROPOSAL

Richard L. Plessinger, Sr. pursuant to Notice of Proposed Rule Making, released January 31, 2003, hereby submits a counterproposal in this proceeding. It is proposed that the Table of Allotments be amended to provide first local transmission service to Eastpoint, Florida as follows:

Community	Present	Proposed
Eastpoint, Florida	--	270A *

Richard L. Plessinger, Sr. has intention to apply for the Eastpoint allotment, If allotted, and if authorized, to build a station promptly.

Eastpoint, Florida is NOT a city, however it is in the U.S. Census Bureau records as a Community with a population of 2158 people. Eastpoint, Florida has its own fire department, post office, public library, elementary school, sewer and water service. The community has 42 businesses at this filing date. These businesses consist of seafood dealers, furniture stores, hardware stores, quick markets, used car lots, restaurants, gas stations, auto parts houses, auto service, dry cleaning, car wash, pawn shops, flower shop,

doctor office. lawyer offices, contractors, beauty shops, tile store, electric/plumbing store, storage buildings, glass shop, contractors supply store, accounting firms, wrecker service, veterinarian clinic, welding shop. music store, banks, title ~~firm~~ and many churches.

Eastpoint is a licensable community. **As** a part **of** this allocation request I have prepared a allocation study for a class **A** station for channel 270A. Further, since the allotment of 270A will provide first transmission service to Eastpoint, it should be preferred over an allotment of Channel 270C3 to Port St. Joe, Florida. The statements contained in this filing are true and correct to the best of my knowledge.

Respectfully submitted,

Richard L. Plessinger, Sr.

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Richard L. Plessinger, Sr.  
35 Island Drive #16  
Eastpoint, Florida 32328  
850-899-2642

March 19, 2003

- The allocation study for channel 270A use coordinates of 29-44-11 N & 84-52-42 W
- This location is the Post Office in Eastpoint, Florida.

## New Allotment to Eastpoint, Florida

### Reference

2944 11 N

Date: 3/5/2003

84 52 42 W

Class A

Callsign	Channel	Class	City	State	Dist km	Req km	Margin km
WAGF-FM	267A	FM LIC	DOTHAN	AL	168.18	31.0	137.18
WXSR	268C2	FM LIC	QUINCY	FL	101.33	55.0	46.33
WTOT-FM	269A	FM ITC	GRACEVILLE	FL	141.73	12.0	65.13
WBGE	270A	PM LIC	BAINBRIDGE	GA	133.60	115.0	18.60
--	270A	FR ADD	EASTPOINT	FL	0.0	115.0	-115.00
WWAV	271C3	FM LIC	SANTA ROSA BEACH	FL	154.57	89.0	65.51
WWAV	271C2	FM CP	SANTA ROSA BEACH	FL	154.57	106.0	48.57
WWLD	272C2	FM LIC	CAIRO	GA	101.50	55.0	46.50
WESP	273C3	CM LIC	DCTHAN	AL	174.20	42.0	132.20

## CERTIFICATE OF SERVICE

I, Richard L. Plessinger, Sr., hereby certify that true and correct copies of the foregoing "Counterproposal" were served by **U.S.** Mail, postage prepaid, first class on the 19th day of March, 2003, **upon** the following individuals:

Moiria I. Kitch  
P.O. Box 13599  
Mexico Beach, Florida 32410

John A. Karousos  
Assistant Chief, Audio Branch  
445 Twelfth Street, SW, TW-A325  
Washington, D.C. 20554

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Richard L. Plessinger, Sr.